Telling Our Story...
In 2015, Hillside launched its new strategic plan, entitled Hillside Vision 2020. This represents a renewed and refreshed approach to providing care to young people and advancing our legacy. One significant priority of Hillside Vision 2020 is to Tell the Hillside Story. This requires us to understand how each member of our team – children, direct care staff, administration, volunteers, donors, foundations, and grant makers – all have their own unfinished chapters that create the single, enduring narrative of Hillside.

This narrative is one of Atlanta’s oldest, dating as far back as 1888. Even so, it’s a story with which too few are familiar. Since our story is one of progress and transformation, we feel it is best told through the lives we have changed, the hope we have restored, and our ambition for the future. This year has been no different.
Welcome letter

My second full year at Hillside has been one of excitement, challenge and positive growth, just as it has been for our dedicated staff and the hundreds of young people we have served. With the launch of Hillside Vision 2020, we have become increasingly united under our shared ambitions to continue expanding and fulfilling Hillside’s mission.

We have revamped that very mission to one that is succinct yet profound: To help children and families thrive by providing outstanding residential and community mental health services.

In 2016, we placed a special focus on Telling the Hillside Story, a key priority of Hillside Vision 2020. Throughout the year, we have enjoyed nourishing established relationships and developing new ones. In the same way, we have continued to enhance our existing programs while moving forward with innovative new ones. With the help of YOU, our donors, our focus sharpens and expands. Please consider a gift to Hillside this year by returning the donation form at the end of the annual report.

The story continues...

Emily R. Acker
President & CEO
Partnership with Georgia Tech: One of Our Newest Chapters

Hillside has become involved with exciting new collaborators. One of our key partners in 2016 is another Atlanta institution: Georgia Tech. Students in one undergraduate class and one graduate class visited Hillside several times, meeting with our Recreation Therapy department and spending time with our young people to help design a new play space. The goal was to incorporate the vital benefits of exercise and play into the therapeutic environment we have established at Hillside. The hands-on encounters allowed these students and their professors to learn more about Hillside’s story while creating fun and beneficial designs for our space.

We worked with a design team to bring elements of the students’ projects into our new play space, which began construction this fall. The specialized design featured equipment that enhances key sensory and motor skills development. Similarly, it encourages exercise and activities that promote team building, release healthy endorphins, and improve physical wellbeing. We know it will be a valuable resource for free play, Recreation Therapy activities, and individual and family therapy.

It has been a pleasure partnering with the students and administration at Georgia Tech, and we are so grateful for what we have both gained from this project.
Silent Partners: Writing a New Page

Silent Partners has been part of Hillside’s story since 2007, and they continue to be an extraordinary support. Each Spring, the Buford-based motorcyclists launch the Ride to Hillside. This highly-anticipated Saturday celebration always brings excitement and joy to our children and staff members. The June 2016 event was no exception, with members of the Atlanta Falcons and Gwinnett Braves along for the fun. Our young people enjoyed passing the football with NFL players and posing for pictures with the Braves’ mascot.

While the Ride to Hillside is the most visible aspect of the Silent Partners’ support, their dedication to our organization runs deeper. Every holiday season, they make a special donation to assist our efforts to purchase gifts for our children, so that no one is left out.

We are profoundly grateful that Silent Partners continue to be such a dynamic part of our story, year after year.

Northside Elks: A History of Support

We have been so fortunate to have incredible supporters from the community, and this year saw that support expand with the development of our volunteer program. The involvement of the Atlanta Northlake Elks has been a special highlight. Under the leadership of Ren Brennan and the support of Elks’ Friendship Grant of $2,500, each month a Hillside Cottage gets to join our volunteers for a full spread of lunch and delicious desserts, followed by games. Past games have included Pictionary and charades, with a new karaoke machine waiting to be broken in!

In addition to covering the cost of lunch and activities, the funds from Elks’ Friendship Grant have supported our children by allowing us to purchase items for those who arrive with limited or no basic necessities. We owe a tremendous debt of gratitude to Mr. Brennan and all of the Northlake Elks for playing an instrumental role in Hillside’s year – and for many years to come!
In the 1990s, Hillside applied to receive accreditation from CARF (the Commission on the Accreditation of Residential Facilities). Upon successfully earning our accreditation, we have received follow-up surveys every three years. In February of 2016, it was again time to renew accreditation.

A team of three surveyors visited Hillside’s campus for three days. These individuals all had different professional backgrounds and focused on different areas of Hillside’s work, including therapy, medical records and corporate compliance. During the survey, Hillside direct care staff, teachers, therapists and administrators presented on behalf of their departments. Likewise, the surveyors had the opportunity to meet with children in our residential and community programs, hearing individual stories of health and transformation.

When it was time to leave, the CARF surveyors hosted an organization-wide meeting. All three shared the same sentiment: They would trust Hillside to care for members of their own families. It was an extraordinarily validating exclamation and one that, like the survey process in its entirety, confirmed the value of our important work and the high standard we have set for Hillside and the people in our care.

We were grateful to have our CARF accreditation renewed for another three years.
In March of 2016, the Hillside community marked a very special anniversary: two decades of service through Connections, our Treatment Foster Care program. Over time, the Hillside story has evolved to one that includes more levels of a complex continuum of care, and Connections has exemplified an important part of that story.

We recognize that being a foster parent is one of the most difficult – and important – jobs someone can choose to take on. The beautiful luncheon celebration highlighted our foster parents’ hard work and unquestionable dedication, opening their hearts and homes to Georgia’s children. Each foster family has contributed its own vital chapter to the story, with some serving as long as 20 years and others just beginning.

In recognition, Bobby Cagle, Director of Division of Family and Children Services, addressed the audience of foster parents, care coordinators, administration, and guests. He gave an evocative speech about his experience as a foster child and now as a community leader. Most importantly, he highlighted and praised the dedication of Hillside’s foster parents and encouraged them to continue changing lives.
Taking Our Story to the “Real World”

Under the leadership of Supervisor Jonathan Render, our Evans Cottage boys launched a special series called “DBT in the Real World.” DBT, or Dialectical Behavior Therapy, has been the foundation of Hillside’s clinical care since the mid-1990s, and we continue adapting and enhancing our implementation of the therapy in new ways.

As a standout example of this effort, the children and teens from Evans focused on one particular DBT skill each week for a total of twelve weeks. Skills included “Contributing,” “Interpersonal Effectiveness,” “Emotion Regulation,” and “Distress Tolerance.” The Evans cottage would brainstorm ideas and use their discussions to divide into separate groups and create posters and skits. They also frequently incorporated children and staff members from other cottages, culminating in campus-wide video presentations. These presentations included real-world examples of opportunities to use specific skills, both in and out of Hillside.

This hands-on, child-directed initiative was absolutely one of the highlights of 2016. We were all inspired to watch as our kids and staff took ownership of their treatment and encouraged one another. DBT skills are meant to stay with us for life; projects like “DBT in the Real World” help to make this aspiration reality.
Jonathan is a nine year old boy celebrating an incredible new chapter in his story: He is transitioning into a permanent, adoptive placement. Michael Stephens has welcomed Jonathan into his home and is committed to moving forward with adoption. This represents a huge development in a story that has not always been so hopeful.

Jonathan spent the first four years of his life in an unstable household, where he and his siblings suffered the indignities of neglect. He began struggling with mental and emotional difficulties early in life, resulting in multiple hospitalizations and foster care placements. At age seven, Jonathan was enrolled in Hillside’s intensive residential program. He spent seven months on campus, participating in Hillside’s wide array of therapeutic treatments while developing DBT skills throughout his stay. His therapist, Dr. Kimberly Vay, recalls, “Jonathan entered Hillside residential with significant difficulty regulating his emotions. During [residential treatment], Jonathan learned how to regulate his emotions [so that he could] stabilize in the community environment.”

After he finished residential treatment, Jonathan used his coping skills to continue thriving despite experiencing a period of unsuccessful placements. Seeking greater stability for Jonathan, his case worker reached back out to Dr. Vay, who contacted Hillside’s Connection Treatment Foster Care program. At age eight, Jonathan was admitted into Hillside Connections, and he was quickly placed in a home. By incorporating DBT into the household, his foster parents provided the much-needed stability Jonathan needed so that he could continue to flourish.

This transition also opened the doors for adoption. Michael Stephens visited the Hillside Connections Foster Care household and felt an immediate connection with Jonathan. Reflecting on Jonathan’s vibrant personality and demeanor, Mr. Stephens notes, “I know Hillside helped him with his coping skills.” Jonathan now lives in Mr. Stephens’ home, and the adoption process is well underway. A story that began with uncertainty now has a brilliant future. As Dr. Vay states, “Jonathan is an extremely resilient young man with a huge desire to please others.” When discussing Jonathan’s enlivened ambitions, Mr. Stephens exclaims, “Every new profession [Jonathan] learns about is his [future career]!”

We are thrilled to have been a part of Jonathan’s healing and to watch as he adapts to a wide open world.
It is my great honor to share this story of Hillside with all of you. Having served on the Board of Directors for over five years, I am consistently impressed with the expert mental health and support services provided to children and families. The passion and dedication of Hillside’s professionals have only strengthened my commitment to this organization as it expands its reach. The array of services offered allows Hillside to provide life-changing care to a variety of needs in a variety of settings. Based on this great foundation, we created our road map for growth, outreach and continued excellence in the future – Hillside Vision 2020. I am honored to support this five-year strategic plan we adopted in 2015 that will allow Hillside to take our mission to the next level.

I encourage each of you to become more familiar with Hillside and its beautiful stories of Healing and Hope. Every story originates from a common source: support from individuals, businesses, and foundations. Our generous supporters continue to bring vital services to hundreds of children and families every year. I hope you will continue to seek opportunities to give and serve, remaining an integral part of our story.
AGENCY EXPENDITURES BY TYPE
FY 2015/16

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Spending</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>14,466,888</td>
<td>90.1%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>1,341,962</td>
<td>8.4%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>238,815</td>
<td>1.5%</td>
</tr>
<tr>
<td>TOTAL SPENDING</td>
<td>16,047,665</td>
<td>100.0%</td>
</tr>
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</table>

TOTAL REVENUE BY PROGRAM
FY 2015/16

- Residential Treatment Program/Partial Hospitalization: 88%
- Community Intervention Program/Outpatient: 6%
- Treatment Foster Care Program: 6%
### Residential Treatment Program/PHP

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Revenue</td>
<td>12,270,070</td>
</tr>
<tr>
<td>Department of Education</td>
<td>1,300,955</td>
</tr>
<tr>
<td>Contributions, Grants, and Other Sources</td>
<td>280,129</td>
</tr>
<tr>
<td>United Way</td>
<td>213,322</td>
</tr>
<tr>
<td>USDA</td>
<td>129,926</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>14,194,402</strong></td>
</tr>
</tbody>
</table>

### Community Intervention Program/Outpatient

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Revenue</td>
<td>790,985</td>
</tr>
<tr>
<td>United Way</td>
<td>75,135</td>
</tr>
<tr>
<td>Contributions, Grants, and Other Sources</td>
<td>26,645</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>892,765</strong></td>
</tr>
</tbody>
</table>

### Treatment Foster Care Program

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Revenue</td>
<td>968,333</td>
</tr>
<tr>
<td>Contributions, Grants, and Other Sources</td>
<td>4,500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>972,833</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Treatment Program/PHP</td>
<td>14,194,402</td>
</tr>
<tr>
<td>Community Intervention Program/Outpatient</td>
<td>892,765</td>
</tr>
<tr>
<td>Treatment Foster Care Program</td>
<td>972,833</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>16,060,001</strong></td>
</tr>
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</table>
THE NUMBERS

CHILDREN SERVED BY PROGRAM
FY 2015/16

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>CHILDREN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>299</td>
</tr>
<tr>
<td>CIP</td>
<td>187</td>
</tr>
<tr>
<td>Foster Care</td>
<td>41</td>
</tr>
<tr>
<td>PHP</td>
<td>25</td>
</tr>
<tr>
<td>Outpatient Clinic</td>
<td>33</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>585</strong></td>
</tr>
</tbody>
</table>

CHILDREN SERVED BY ETHNICITY
FY 2015/16

<table>
<thead>
<tr>
<th>ETHNICITY</th>
<th>PERCENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>27.80%</td>
</tr>
<tr>
<td>Asian</td>
<td>0.40%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>4.00%</td>
</tr>
<tr>
<td>White</td>
<td>64.70%</td>
</tr>
<tr>
<td>Other</td>
<td>3.10%</td>
</tr>
</tbody>
</table>
### Age of Children Served

**FY 2015/16**

<table>
<thead>
<tr>
<th>AGE</th>
<th>FEMALE</th>
<th>MALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-11 years</td>
<td>5%</td>
<td>13%</td>
</tr>
<tr>
<td>12-17 years</td>
<td>41%</td>
<td>36%</td>
</tr>
<tr>
<td>18+ years</td>
<td>3%</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Total**

<table>
<thead>
<tr>
<th>AGE</th>
<th>Female %</th>
<th>Male %</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>49%</td>
<td>51%</td>
</tr>
</tbody>
</table>

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The chart above illustrates the distribution of children served by age group for the fiscal year 2015/16. The data shows a significant portion of children are in the 12-17 years age group, with females and males distributed as follows:

- **6-11 years**: Females (5%) and Males (13%)
- **12-17 years**: Females (41%) and Males (36%)
- **18+ years**: Females (3%) and Males (2%)
BOARD OF DIRECTORS

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Vice Chair
Mrs. Rebekah Rudd

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Mr. Lance Stafford

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Ms. Gloria Seymour

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Dr. Barrie Alexander
Mrs. Deborah Ausburn
Mrs. Josephine Crymes (Jo)
Ms. Katie Downs
Mr. Craig Frankel
Dr. Edith M. Fresh
Mrs. Renee Gutmann
Mr. Chad Hutchison
Mrs. Kacey Levine
Mrs. Lissa Webber

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Mrs. Dorothy Herring
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Col. Irving Schoenberg
Mrs. Faye McDonald Smith
Mrs. Lucy Smith
Ms. Peggy Waterfall
Mrs. Virginia P. Welch (Jinny)
Mrs. Josephine C. Williams (Jo)
Mrs. Barbara Wylly
**Capital Campaign**

**$500,000 and Above**
- Joseph B. Whitehead Foundation

**$25,000-$50,000**
- The James M. Cox Foundation
- Greene-Sawtell Foundation
- The Imlay Foundation, Inc.

**Individuals**
- Betty and George Case
- Rebekah and Chris Rudd
- Gloria Seymour
- Renee Guttmann-Stark
- Lissa and Jonathan Webber

**$250,000 and Above**
- United Way of Metropolitan Atlanta

**$25,000-$50,000**
- Kiwanis Club of Atlanta
- Lattner Family Foundation, Inc.

**$10,000 - $24,999**
- Atlanta Foundation
- BOMA Georgia
- Foundation For A Better World
- Georgia Health Foundation
- Gertrude and William C. Wardlaw Fund
- Mary Allen Lindsey Branan Foundation
- The Sartain Lanier Family Foundation

**$5,000-$9,999**
- Betty and George Case
- Capital Group Charitable Foundation
- Silent Partners for the Kids
- The Scott Hudgens Family Foundation, Inc.
- Wells Fargo Foundation
- Whitehead Children’s Christmas Fund

**$1,000-$4,999**
- AGC of Georgia Foundation
- Auction Management Corporation
- Bright Wings Foundation
- Diversified Computer Solutions, Inc.
- Gay Construction Company
- Lois and Lucy Lampkin Foundation
- Parker Hannifin Foundation
- Rose Garden Club
- Sightline
- The Mary Brown Fund of Atlanta
- The Richard C. Munroe Foundation
- The Weinstein Foundation, Inc.
- Tull Charitable Foundation, Inc.
- Virgil P. Warren Foundation

**$500-$999**
- Brinker International
- Deloach Painting, LLC
- Forsyth Family Counseling, LLC
- Imagine Nation Books
- Kings III Emergency Communications
- LCG Associates, Inc.
- Northside Kiwanis Foundation
- The Surface Masters, Inc.
- United Way of Metropolitan Atlanta CFC
- Yellowstone Landscape

**$200 to $499**
- Atlanta Northlake Elks Lodge 78
- CIRCA-The Atlanta Preservation Center
- Dazzl Jewelry Boutique
- Highwoods Properties
- Just for You, Jewelry & More
- Morningside Lenox Park Association
- NOVA Comerical Interiors
- Publix Super Markets Charities, Inc.
- Savvy Fashions Inc.
- Seven Oaks Management, LLC
- Smart Circle International LLC
- The BEST Consultant, Inc.

**$100-$199**
- Best Friend Gifts
- Empire Roofing
- Kroger Corporation
- Southstar Energy Services
- Your Silver Connection

**$1-$99**
- Amazon Smiles
- Box Tops for Education
- Blackmon Mooring of Atlanta
- Columbia Property Trust
- Eagle Parking
- Everclear Enterprises
- Gigi’s Cupcakes - The Forum
- Gwinnett County Police Benevolent Fund
- Honey Bunny Embroidery
- Images Connection
- Kudzu Kottage
- Parmenter Lexon, LLC
- Western Specialty Contractors
ANNUAL CAMPAIGN - INDIVIDUAL

$25,000-$50,000
Hillside Staff United Way Campaign

$10,000 - $24,999
Catherine W. Dukehart
Shirley Harmon
Richard Schweitzer
P.D. Yates, Jr.

$5,000-$9,999
Anonymous
Teresa Claugus
Bryan Hooker
Karen and Chip Ingraham

$1,000-$4,999
Ronald E. Alston
Larry Bell
Donna and Marvin Brooks
Sally and Reynolds Couch
Thomas Doran
Katie Downs
Bob Fuhr
Julia and Stacy Funderburke
Jackie and Ed Gotlieb
Chad Hutchison
Margaret B. Ingraham
Venkata Lakshmi Kalaga
Julie Love
Mark Pulliam
Rebekah and Chris Rudd
Louis C. Schueddig
Chelisa Boyd-Smith
Renee Guttmann - Stark
Kerstin (Valdés) Benden
Lissa and Jonathan Webber
Charity and Michael Whitney

$500-$999
Anita and Tom Adams
Deborah Ausburn
Virginia and Tom Barrow
Mary Brittain
Victoria Choi
Dale Donat
Elizabeth S. Fuller
Lance King

$200 - $499
Nova and Mark Kopp
Gloria Seymour
Marie and Lance Stafford
Kathy and Keith Vay
Renee Williams
Josephine Williams

$100-$199
Carolyn and Fred Bozzuto
Barbara Cleveland and Stanley Jones
Susie and Richard Coughtry
Veronica Cuellar
Anne Danhof
Patrick Davis
David Edwards
Jana Eplan and Craig Frankel
Robert Fuhr
Jeff Furlong
Frank Goldman
Travis Hattin
Martha and John Head
Susan and Hal Herd
David Johnson
Phillip Kitchens
Gail Lewin

$1-$99
John Adams
Lauren Albert
Katherine and Brandon Brooks
Amani Burrell
Gina Campbell
Lori and Mark Chapman
Douglas Chesser
Shannon and Craig Cole
Michael Felices
Christena Fleeman
Jeremy Florence
Mynelle G. Harris
Casey and Reginals Hayes
Lisa Higgins
Kinsey Hinkson
Dave Hofstetter
David Houghtlin
Robert S. Jones
Mimi Leonard
Elliott Lewis
Paula Linck
Carol Maddox
Lillian H. McCall
Sandra and Phil Minnes
Julie Owens
Wonchul Park
Amy and Ray René
Tammy Ruppel
Travis Shepard
Laura Sweet
Frances and Kurt Swensson
Donna K. Ulrici
Betty and George White
Michelle Young
For children and families struggling with mental and behavioral challenges, Hillside provides the most powerful antidote: **Healing and Hope**.

We need your support to help continue to provide children and families **Healing and Hope**. Your donation is vital to Hillside’s ability to **Expand, Enhance and Evolve** our services. We rely on generous support from the community to deliver **life-changing care to Georgia’s children and families**.

Thank you for contributing to our important work!

---

**Pledge Form**

In support of Hillside, I/we hereby pledge:

- Name: ___________________________
- Address: _________________________
- City: ___________________ State: _______ Zip: __________
- Phone: ___________________________
- eMail: ___________________________
- Visa [ ] Mastercard [ ] American Express [ ]
- Card No: _________________________ Expiration Date: __________ CVC: ______

- Enclosed is my contribution of $ ______
- I would like to make a pledge of $ ______
- I would like to make a monthly donation of $ ______
- Please bill my credit card each month on the [ ] 1st or [ ] 15th in the amount of $ ______ / month

*Contributions are tax-deductible.*

*Please make checks payable to:* Hillside Inc.

*Donate online at* [www.hside.org/support-hillside/donate-to-hillside](http://www.hside.org/support-hillside/donate-to-hillside)